

Maximizing Revenue Potential With Decades of Broadband Commercialization Expertise

Owning a communications network provides many benefits. In addition to increased security, reliability and scalability, it may offer a unique opportunity for additional, sustainable revenue as well as serve as the conduit to minimize the digital divide. Bandwidth is growing in demand and your unused duct, dark fiber and other communications infrastructure assets may prove to be a valuable commodity within the telecommunications, utility and content provider marketplaces.

At eX² Technology, we work on behalf of network infrastructure owners to optimize the return on their investment by monetizing and commercializing their communications assets through a customized right-of-way development program. Our commercialization strategy was developed by an experienced sales and marketing team with an average of 25 years' experience and \$340M+ in accumulated duct and dark fiber sales. This strategy includes capitalizing on what makes network assets desirable and identifying and targeting potential third-party users utilizing a proven, multichanneled sales and marketing approach.

Our commercialization experts know the competitive landscape and the factors that impact network marketability. We continuously study the broadband market to identify potential user needs and accurately develop appropriate rate structures for revenue maximization. And, by leveraging our seasoned, inhouse legal team, we assist during the negotiation and contractual process, mitigating risk and exposure while providing the necessary language to protect the network owners' best interest.

eX² also offers revenue share programs as well as private equity investment and P3 development services. Simply put, we bring the team, the partners and third parties together to make the deal work for you.

Let us put your network infrastructure assets to work for your organization! Contact us today!



CUSTOMER ADVANTAGE

From initial concept to project completion, eX² Technology has the knowledge, experience and resources necessary to meet all your unique network project needs. As your partner - rest assured - we will bring the team, the partners and the necessary third parties together to transform your network infrastructure into a revenue-generating asset.

OUR PROMISE

Excellence is paramount to having an exceptional customer experience. To us, EXCELLENCE IN EXECUTION® isn't merely a tagline. It's our way of doing business and our promise to you.



ECONOMIC DEVELOPMENT



IMPROVED PUBLIC SAFETY



ADVANCED HEALTHCARE



ENRICHED EDUCATION



PROGRESSIVE COMMUNITIES



STREAMLINED TRANSPORTATION

ABOUT eX2 TECHNOLOGY

eX² Technology is a Vivacity company and single source solution for those seeking to build, scale or futureproof their communications infrastructure. We provide smart city, intelligent transportation, critical infrastructure and private network solutions and services with greater efficiency, less cost and a streamlined acquisition process. We specialize in turnkey network designbuild-maintain services, asset commercialization and project financing.

CONTACT INFORMATION

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